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Direct tel: +44 (0) 208 967 4108 Direct fax: +44 (0) 208 967 1334 E-mail: Judith.George@tnsofres.com File Ref: 82-4668v

Securities and Exchange Commission
Filing Desk
Division of Corporation Finance
Office of International Corporate Finance
450 Fifth Street, N.W.,
Washington, DC 20549
United States
BY DHL



27th February 2002

SUPPL

Dear Sir/Madam

Taylor Nelson Sofres plc: file no. 82-4668v

In accordance with the requirements of 12g3-2b please find enclosed:-

• Press Release: Global Tax Advisers "Could do better"; Clients' Verdict

Please acknowledge safe receipt by date-stamping and returning a copy of this letter to me. My fax number is 44 020 8967 1334.

Yours faithfully

Assistant Company Secretary

Encls.

cc. Zafar Aziz, Bank of New York (London) – 020 7964 6028 Robert Goad, Bank of New York (US)- 001 646 885 3043 3//

PRESS INFORMATION



Date: Embargoed until: 00.01 hrs GMT, 20 February 2002

Contact: David Racadio, Director, Taylor Nelson Sofres Professional Services

Tel: +44 (0)20 7868 6680 or email: david.racadio@tnsofres.com

Mica Quinn, International PR Manager, Taylor Nelson Sofres Tel: +44 (0)20 8967 4787 or email: mica.quinn@tnsofres.com

OR: Paul Stelmaszczyk/Liz Kearney, Camargue

Tel: +44 (0)20 7636 7366 or email: pstelmaszczyk@camarguepr.com

GLOBAL TAX ADVISERS "COULD DO BETTER": CLIENTS' VERDICT

Major clients of the 'Big Five' tax advisers reveal considerable differences in their satisfaction levels with the detailed delivery of services, according to the findings of new research from Taylor Nelson Sofres, published today.

The Global Tax Monitor – which questioned CFOs and tax directors in companies across 15 markets worldwide during the 12 months to November 2001 – highlights contrasts in ten client service attributes across key industry sectors and geographical regions.

Key findings include:

- PwC and Ernst & Young rank joint first for providing the 'best overall service' globally
- In Europe, Andersen ranks first for providing the 'best overall service' and also ranks first or joint first on nine of the ten detailed service attributes measured

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- DTT gains the highest rating worldwide for helping to 'improve the performance of its clients', with KPMG highest in Europe
- Almost one in seven clients feel there is a need for tax advisers to improve their speed of response. In addition, overall around one in eight (13 per cent) would like advisers to lower their costs or become more cost effective. This was significantly lower amongst clients in Asia Pacific (four per cent) and higher in North America (18 per cent)

One service attribute highlighted as an area where all firms could perform more effectively in the future was 'understanding e-business and the impact of new technology'.

David Racadio, Director, TNS Professional Services, said: "The Big Five may be failing to meet customer requirements in an area of huge potential growth. Despite the bursting of the 'dot.com bubble', a significant proportion of the world's economic growth is predicted to come from e-business in the next five years – as much as a quarter in Europe by 2004. Andersen is well placed to take advantage of that growth in Europe, as is Deloitte Touche Tohmatsu in Asia Pacific. However, improvement is needed from all Big Five firms. They need to listen to what their clients want and demonstrate better understanding of e-business and new technologies."

In spite of differences between service on specific attributes, when viewed in general terms there is relatively little to choose from between the Big Five - client satisfaction for 'Best Service Overall' hovers around seven points on a scale of 1-10 (where 10 = 'totally satisfactory').

David Racadio continued: "Overall satisfaction scores of just over seven for all Big Five tax advisers indicate that service is generally satisfactory, as would be expected for such a high value service. However, this finding in itself suggests there is certainly scope for improvement, especially when one considers that satisfaction levels in the corporate finance market – another high value service – are nearer to eight on a similar scale. Tax advisers would do well to take on board clients' comments if they are to maintain and build on existing relationships in the future. In a market where it is often difficult to distinguish between firms, there is clearly room for improvement at many levels."

-ends-

For further information contact:
David Racadio, Director, Taylor Nelson Sofres Professional Services.
Tel: +44 (0)20 7868 6680 or email: david.racadio@tnsofres.com

Note to editors

The Taylor Nelson Sofres (TNS) Global Tax Monitor is a continuous research programme sponsored by many of the world's leading tax advisers. It measures the service delivery and reputation of tax advisory firms by asking CFOs and Tax Directors from the world's largest companies to compare the performance of the Big Five and other tax advisers. Some 1,586 interviews were undertaken globally across key markets in North America, Europe, and Asia Pacific in the 12 months to November 2001. Those markets surveyed were: Australia, Belgium, China, Germany, France, Hong Kong, Italy, Japan, Nordic region, The Netherlands, South Korea, Spain, Switzerland, UK and North America. The Global Tax Monitor aims to give the Big Five an independent measure of how they are perceived by their own clients. It also offers pointers for addressing potential weaknesses in the way in which services are delivered as well as identifying future business opportunities in the marketplace. Information about the Global Tax Monitor can be found on: http://www.tnsofres.com/industryexpertise/professionalservices/global_monitors.cfm

TNS Professional Services is one of the leading specialist researchers of professional markets, supplying management information on reputation and service to most leading tax, law, consultancy and accountancy firms. Through its network of offices in more than 50 countries, Taylor Nelson Sofres provides marketing information services to leading national and multi-national companies operating in over 80 countries. It is ranked as the fourth largest marketing information group in the world. Further information on Taylor Nelson Sofres is available from the corporate website: http://www.tnsofres.com

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Client satisfaction for 'Best Overall Service'

Position	Global	North America	Europe	Asia Pacific
1	PwC / E&Y	E&Y / DTT	Α	DTT
	7.2	7.2	7.2	7.6
2	A / KPMG / DTT	PwC	PwC / E&Y	PwC / KPMG
	7.1	7.1	7.1	7.3
3		KPMG / A	KPMG	А
		7.0	7.0	7.2

Source: TNS Professional Services (Global Tax Monitor, 2001)

A=Andersen; DTT=Deloitte Touche Tohmatsu; E&Y=Ernst & Young; PwC=PricewaterhouseCoopers

Respondents were asked to rate their experience with the tax advisers they had used in the previous 12 months on a scale of 1-10 (1 = completely unsatisfactory; 10 = totally satisfactory). An average score for each tax adviser was then calculated. The rank positions are based on the average score.

Client satisfaction for 'Improves the Performance of Clients'

Position	Global	North America	Europe	Asia Pacific
1	DTT	DTT	KPMG	DTT
	7.1	7.3	6.7	7.1
2	PwC / KPMG	PwC	PwC	А
	6.8	7.0	6.6	7.0
3	E&Y	KPMG / E&Y	Α	E&Y
	6.7	6.9	6.5	6.9

Source: TNS Professional Services (Global Tax Monitor, 2001)

A=Andersen; DTT=Deloitte Touche Tohmatsu; E&Y=Ernst & Young; PwC=PricewaterhouseCoopers

Respondents were asked to rate their experience with the main tax adviser they had used in the previous 12 months on a scale of 1-10 (1 = completely unsatisfactory; 10 = totally satisfactory). An average score for each tax adviser was then calculated. The rank

positions are based on the average score.

Client satisfaction for 'Understands e-business and impact of new technology'

Position	Global	North America	Europe	Asia Pacific
1	PwC / DTT	PwC	Α	DTT
	6.8	· 7.2	7.3	6.8
2	A/E&Y	DTT	PwC	A / PwC / E&Y
·	6.7	7.0	6.6	6.2
3	KPMG	E&Y	E&Y	KPMG
	6.2	6.9	6.5	5.8

Source: TNS Professional Services (Global Tax Monitor, 2001)

A=Andersen; DTT=Deloitte Touche Tohmatsu; E&Y=Ernst & Young; PwC=PricewaterhouseCoopers

Respondents were asked to rate their experience with the main tax adviser they had used in the previous 12 months on a scale of 1-10 (I = completely unsatisfactory; I = totally satisfactory). An average score for each tax adviser was then calculated. The rank

positions are based on the average score.



Direct tel: +44 (0) 208 967 4108 Direct fax: +44 (0) 208 967 1334 E-mail: Judith.George@tnsofres.com

VIA COURIER

The Registrar of Companies Companies House 21 Bloomsbury Street London WC1B 3XD

22 February 2002

Dear Sir/Madam

Taylor Nelson Sofres Trustees Limited Registered no: 3014589

I attach form 363s annual return together with cheque for the sum of £15.00 in respect of the above-named company. Please acknowledge safe receipt by date stamping and returning the enclosed duplicate of this letter in enclosed stamped addressed envelope.

Yours faithfully

Encls.

cc. Securities and Exchange Commission, Filing Desk, Division of Corporation Finance, Office of International Corporate Finance, 450 Fifth Street, N.W., Washington, DC 20549, United States

BY DHL

Zafar Aziz, Bank of New York (London) – 020 7964 6028 Robert Goad, Bank of New York (US)- 001 212 974 6096

Taylor Nelson Sofres plc
Westgate, London W5 1UA

f:\users\legal\chery\g\u00edjudi\stats\363 tnst 22.02.02.doc Tel: +44 (0) 20 8967 0007 Fax: +44 (0) 20 8967 4060

— for the record — Company Name
TAYLOR NELSON SOFRES

TAYLOR NELSON SOFRES TRUSTEES LIMITED

Company Type
Private Company Limited By
Shares
Company Number
3014589
Information extracted from

Companies House records on

9th January 2002

363s Annual Return

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write in capitals.

Section 1: Company details

Ref: 3014589/03/10	Current details		Amended details
> Registered Office Address If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.	C/O Taylor Nelson S Westgate London W5 1UA	ofres Plc	Address UK Postcode
> Register of Members If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.	Address where the R At Registered Office		Address UK Postcode
> Register of Debenture Holders If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.	Not Applicable		Address UK Postcode
 Principal Business Activities If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column. Please enter additional principal activity code(s) in "Amended details" column. See notes for guidance for list of activity codes. 	SIC Code Descript	•	SIC CODE Description

_	If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column. Particulars of a new Company Secretary must be notified on form 288.	Paul Simon Kent WF Address 29 Turney Road Dulwich London SE21 7JA	RIGHT	Address UK Postcode Date of change Date Paul Simon Kent WRIGHT ceased to be secretary (if applicable)
>	Director If any of the details for this person are wrong, strike	Name David ADDIS		Name
	them through and fill in the correct details in the "Amended details" column.	Address 17 Burnt Oak Cookham Maidenhead Berkshire SL6 9RL		UK Postcode
		Date of birth 24/02/1	950	Nationality
	Particulars of a new Director must be notified on form 288.	Nationality British Occupation Data Se		Occupation Date of change / / Date David ADDIS ceased to be director (if applicable)
>	Director If any of the details for this	Name Antony Brian COWL	NG	Name
	person are wrong, strike them through and fill in the correct details in the "Amended details" column.	Address 4 Links Road Epsom Surrey KT17 3PS		Address UK Postcode Date of birth / /
		Date of birth 02/01/1	936	Nationality
	Particulars of a new Director	Nationality British Occupation Compa	ny Director	Date of change / / Date Antony Brian COWLING ceased to be director (if applicable)
	must be notified on form 288.			be director (if applicable) //

If any of the details for this person are wrong, strike	Edward Frederick HOEFLING	
them through and fill in the correct details in the "Amended details" column. Particulars of a new Director must be notified on form	Address 27 Newlyn Close Bricket Wood St. Albans Hertfordshire AL2 3UP Date of birth 17/07/1952 Nationality British Occupation Corporate Treasurer	Address UK Postcode Date of birth Nationality Occupation Date of change / / Date Edward Frederick HOEFLING ceased to be director (if applicable)
> Director If any of the details for this	Name Michael Lawrence PETCH	Name
person are wrong, strike them through and fill in the correct details in the "Amended details" column.	Address 10 Royal Crescent London W11 4SL	Address
Particulars of a new Director must be notified on form	Date of birth 28/11/1955 Nationality British Occupation Group Personnel Director	UK Postcode
288.DirectorIf any of the details for this	Name Leslie Ronald TAYLOR	Name
person are wrong, strike them through and fill in the correct details in the "Amended details" column. Particulars of a new Director must be notified on form	Address 34 Whinneys Road Loudwater Buckinghamshire HP10 9RL Date of birth 19/12/1943 Nationality British Occupation Research Manager	Address UK Postcode
286. :		//

Issued Share Capital This table shows the total	Class of share Ordinary	Class of share
number of shares that have been issued by your company and their Nomin	Nominal value of each share	Nominal value of each share
Value. If any of the details are wrong, please fill in the correct details.	S Number of shares issued	Number of shares issued
	Aggregate Nominal Value of iss shares £1.00	Aggregate Nominal Value of issued shares
Total shares issued and value	Total number of shares issued	Total number of shares issued
If any of the details are wrong strike them through and fill in the correct details in the "Amended details" column.	Total Naminal Value of charge is	Total Nominal value of shares issued
At the date of this Annua allotted new shares, plea	ase refer to the guidance notes for	d or changed its share capital in any way or details of the appropriate form that should be sent available on the Companies House web site at
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At the date of this Annua allotted new shares, plea with this Annual Return.	ase refer to the guidance notes for a Annual return guidance notes are	details of the appropriate form that should be sent
At the date of this Annua allotted new shares, plea with this Annual Return.	ase refer to the guidance notes for a Annual return guidance notes are	details of the appropriate form that should be sent

- > If any details have changed, or if any shares have been transferred, please fill in the details in the "Amended details" or "Shares transferred" column.

		> Plea	se give details	of any other s	hareholders	in Section 5	5.	
Cu	rrent details	_	Amended d	etails		Shares	transfer	red
>	Shareholder Name TAYLOR NEL	SON SOFRES	Name	e deliberar como pero de la co	:			
	er .		Address		:			
	Address Westgate London W5 1UA		L			O leans a		
	W 3 TO A		UK Postcode Shares held	<u> </u>		TAYLC PLC	ransferred PR NELSON	SOFRES
	Shares held Class Ordinary	Number	Class		Number	Class	Number	Date of transfer
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Section 4.

> Also, provide the details of any persons who became but have ceased to be shareholders of the company since the date of the last annual return.

> For jointly held shares please list those joint shareholders consecutively on the form. If a joint shareholder also holds shares in their own right, list that holding separately

> Please copy this page if there is not enough space to enter all the company's other shareholders.

Shareholders details		ass and numb of shares or ount of stock		shares or stock tra	ansferred	Date of registration of transfer (If appropriate
Name			! :			÷
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Companies House for the record —	> If you want to change the made up date of this annual return, please complete 2 below.	
	1. Declaration I confirm that the details in this annual return are correct as at the made-up-date	
	(shown at 2 below). I enclose the filing fee of £15.	
	Signature Date 27 / 02 / 02 / 02 / 10 / 10 / 10 / 10 / 10	ne.
	return date at 2 below What to do now Complete this page then send the whole of the Annual Return and the	•
	declaration to the address shown at 4 below. 2. Date of this return	:Yes
	☐ This AR is made up to If you are making this return up to an earlier date, please give the date here	
to the control of the	Note: The form must be delivered to CH within 28 days of this date	• .i.
	3. Date of next return	
	If you wish to change your next return to a date earlier than 26th January 2003 please give the new date here:	
	4. Where to send this form	
	Please return this form to: Registrar of Companies Companies House Crown Way Cardiff CF14 3UZ For members of the Hays Documer Exchange service DX 33050 Cardiff	nt
	Have you enclosed the filing fee with the company number written on the reverse of the cheque?	
	Cheque Postal Order Cheque / Postal Order Number 090509.	
:	(Please complete as appropriate)	
!	Contact Address	41.5
	Please give the name and address of the person who should be contacted if there are any queries about this form	
	Contact Name Telephone number inc code ADITH GEORGE ALOS 967 MICS	
	Address DX number if applicable PACOR NECON COPACE PIC	
	DESTGATE DX exchange	
**************************************	Postcode WS /U/	

page and sign the declaration below.